

# Admissions and Recruitment Committee

Co-Chairs: Erica Chito Childs and Kevin Nesbitt

## Improving Admission and Recruitment Outreach

- Improve communications to high school guidance counselors and transfer academic advisors
- Revamp social media presence to be direct and more inclusive of BIPOC students
- Utilize faculty to increase student participation in recruitment efforts
- Connect to existing and create new Admissions Pipeline to NYC high school students

## Enhance and Expand the Freshman and Transfer Community Scholars Cohort Program

### Establishing a Network of Services for Student Support

- Expand Student Ambassador membership (URM students) and Other Student Facing Outreach Programs
- Strengthen & Expand Scholar Programs for URM/BiPOC students such as Community Scholars program
- Develop a Shadow program to allow currently admitted students to spend “a Week in the Life of a Hawk”

### Funding and Research

- Apply for grants and philanthropic funding that aligns with the college’s goals for recruitment/admissions/support programming for student success and graduation
- Secure internal CUNY and external grant funding to study how the students admitted in Fall 2021 compare to earlier cohorts
- Survey of Graduate Directors and Town hall meeting to better understand the unique challenges of graduate admissions and recruitment.